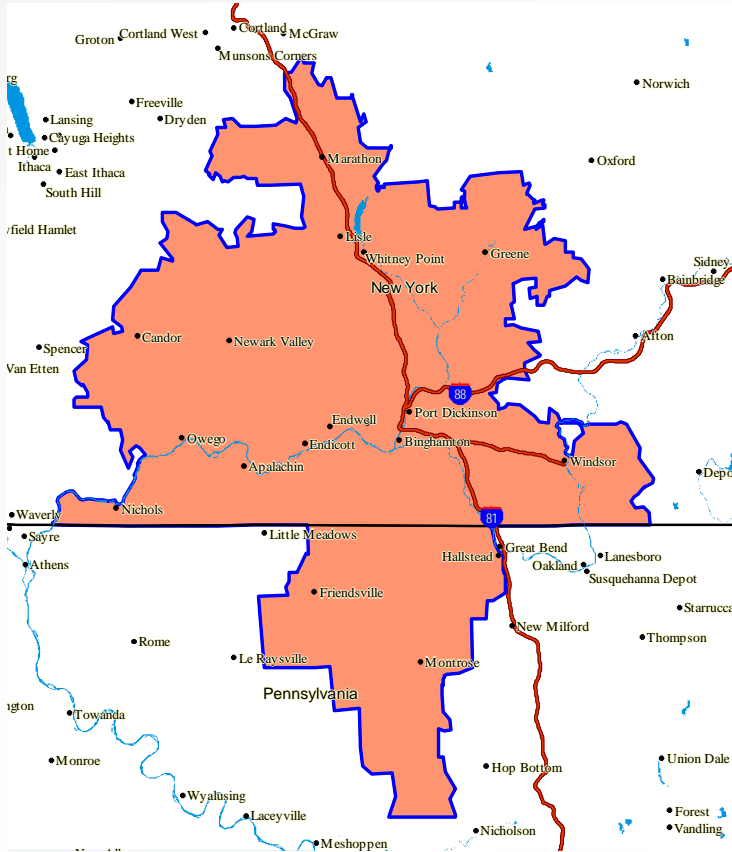


TIME WARNER CABLE MEDIA SALES NORTHEAST REGION

Binghamton Zone Snapshot



T/W Binghamton Zone:

83,550 T/W cable households
44 Ad Insertable Networks

General Demo Information	Binghamton
Households	103,531
Population by Race	250,610
White Alone	90.4%
African-American	3.7%
Other Races	5.9%
Own or Rent	
Owner Occupied	70.4%
Renter Occupied	29.6%
Avg. HH Income	\$58,532
Avg. Per Capita Income	\$25,272
Gender	
Male	48.5%
Female	51.5%

Binghamton Zone Zips & Town Names			
Apalachin	13732	Greene	13778
Berkshire	13736	Johnson City	13790
Binghamton	13901	Killawog	13794
Binghamton	13903	Kirkwood	13795
Binghamton	13904	Lisle	13797
Binghamton	13913	Maine	13802
Candor	13743	Marathon	13803
Castle Creek	13744	Newark Valley	13811
Chenango Bridge	13745	Nichols	13812
Chenango Forks	13746	Owego	13827
Conklin	13748	Port Crane	13833
Corbettsville	13749	Vestal	13850
Endicott/Endwell	13760	Whitney Point	13862
Glen Aubrey	13777	Windsor	13865
Montrose, PA	18801	Hallstead, PA	18822
Laurel Lake, PA	18812	Springville, PA	18844
Friendsville, PA	18818		

Age Range	
C17 & Under	21.6%
A18-24	10.9%
A25-34	12.9%
A35-54	27.5%
A55-64	12.2%
A65+	16.2%
Median Age	
	40.5
Education	
Less than 9th grade	2.3%
Some High School, no diploma	9.3%
High School Graduate	34.9%
Some College, no degree	18.7%
Associate Degree	11.6%
Bachelor's Degree	12.9%
Graduate Degree	10.3%

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